

New York April Fool's Committee
127 MacDougal Street, Suite 962
New York, New York 10012

FOR IMMEDIATE RELEASE:

**CELEBRATING
NEW YORK CITY'S 10th ANNUAL
APRIL FOOL'S DAY PARADE!**

The tenth annual April Fool's Day Coronation of the King of Fools will be marked by a parade down Fifth Avenue, from 59th Street to Washington Square Park, beginning at 12 noon, Saturday, April 1st, 1995.

The parade, led by a **White Ford Bronco driven by an Al Collings look-a-like**, will spotlight impostors costumed as this year's nominees for the coveted "Fool" crown. The nominations were made by a select board under the auspices of the April Fool's Day Committee.

The New York April Fool's Day Committee was formed in order to remedy a glaring omission in the long list of New York's annual ethnic and holiday parades. These events fail to recognize the importance of April 1st, the day designated to commemorate the perennial folly of mankind. In an attempt to bridge that gap and bring people back in touch with their inherent foolishness, the parade annually crowns a King of Fools. The winner last year was **Tanya Harding**.

Among the nominees this year are: **Newt Gingrich, O.J. Simpson, Connie Chung, Senator Jesse Helms, National Baseball League players and owners, Prince Charles, Lisa Marie Presley Jackson, Oliver North, Paula Corbin Jones, Benjamin Chavez (ex-NAACP Executive Director), Michael Huffinton (California Senatorial candidate), Cindy Crawford and Richard Gere.**

The public is invited to participate, in or out of costume, with or without floats, and may join the procession at any point along the parade route. The floats this years will include a blow-up of Heidi Fleiss' little black address book and a privately funded exhibition of art curated by Senator Jesse Helms. In addition, passerby's will be given soft balls to toss at a portable dunking tank featuring a Connie Chung look-a-like. Striking baseball players are prohibited from participating.

The King of Fools will be chosen by the cheers of the crowd in attendance at the end of the parade in Washington Square Park. The winning national fool of the year will reign as King (or Queen) through March 31st, 1996.

For information contact: 212-254-7878