

For Immediate Release:

APRIL 1st PARADE TO HONOR FOOL OF THE YEAR

A parade commemorating April Fools' Day and its King or Queen, to be crowned by public acclamation, will march down Fifth Avenue, from 59th Street to Washington Square Park, beginning at 12 noon, Tuesday, April 1st.

The parade, featuring a 76-trombone band, floats, banners, and major hoopla, will spotlight participants costumed as the nominated Fools of the year. The nominations were made by a select board under the auspices of the newly organized April Fools' Committee.

The New York April Fools' Committee was formed in order to remedy a glaring omission in the long list of New York's annual ethnic and holiday parades. All of these events fail to recognize the importance of the day designated to commemorate the perennial folly of mankind -- April 1st. In an attempt to bridge that gap and bring people back in touch with their inherent foolishness, the parade will annually crown a King or Queen of Fools.

Among the nominees this year are Ed Koch, Ronald Reagan, Muammar Quaddafi, Ferdinand and/or Imelda Marcos, Geraldine Ferraro, Whoopi Goldberg, John DeLorean, Phyllis Diller, Joan Collins, and George Steinbrenner.

The public is invited to participate in or out of costume, with or without floats, and may join the procession at any point along the parade route.

The King or Queen of Fools will be chosen by the cheers of the crowd in attendance at the end of the parade in Washington Square. Their public acclaim will dub the winning National Fool of the Year, who will reign as King or Queen through March 31st, 1987.

For information contact:

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